



2026 Annual Meeting & Carrier Conference

SPONSORSHIP OPPORTUNITIES



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The Westin La Paloma Resort & Spa | October 26-28

The Arizona Trucking Association offers a variety of sponsorship and underwriting opportunities to suit your needs. Custom packages can be created to align with your budget and brand goals.

CONFERENCE SPONSORSHIP OPPORTUNITIES:

Friends of ATA Sponsorship (\$550): This sponsorship level includes your company name listed on the conference website, in the event program, and conference materials, as well as a 10% discount on advertising in the annual yearbook magazine.

Bronze Sponsorship (\$1,000): This sponsorship level includes all Friends of ATA level sponsorship benefits, plus 2 drink tickets and the opportunity to display in the vendor showcase.

Silver Sponsorship (\$1,750): This sponsorship level includes all Bronze level sponsorship benefits, plus one golf registration and 4 drink tickets.

Gold Sponsorship (\$2,500): This sponsorship level includes all Silver level sponsorship benefits, plus: one complimentary conference registration and 10 drink tickets.

Platinum Sponsorship (\$3,500): This sponsorship level includes all Gold level sponsorship benefits, plus an additional golf registration (2 total) and 10 additional drink tickets (20 total). It also adds the opportunity to submit an infomercial that plays in the conference meeting room.

Diamond Sponsorship (\$5,000): This sponsorship level includes all Platinum level sponsorship benefits, plus an additional golf registration (3 total) and 10 additional drink tickets (30 total). It also upgrades your company name listing to include your logo on the placemat, in the conference booklet and other conference materials.

Crystal Sponsorship (\$8,000): This sponsorship level includes all Crystal Level benefits and includes an additional conference registration (2 total), an additional golf registration (4 total) and 10 additional drink tickets (40 total) as well as your choice of branding ONE of the following:

- Breakfast on Wednesday
- Safety Breakfast
- New Member reception
- Presenting sponsor of Golf Tournament

Emerald Sponsorship (\$10,000): This sponsorship level includes all Crystal Level benefits and includes your choice of branding ONE of the following:

- High-traffic coffee station inside the main ballroom
- Cocktail reception prior to Chairman's dinner

Ruby Sponsorship (\$12,500): This sponsorship level includes all Crystal Level benefits as well as conference center Wi-Fi password sponsor.

Key Sponsorship (\$15,000): This sponsorship level includes all Crystal Level benefits as well as top billing on all sponsorship materials, exclusive placement of corporate logo on all nametags and room keys, as well as additional benefits.

UNDERWRITING OPTIONS/ SPONSORSHIP ADD-ONS INCLUDE:

Spouse's Event - \$2,000

Audio equipment rental - \$2,000

Photographer - \$500

Branded window clings - TBD

Golf On Course Activation - \$750+

Golf Tournament Contest Sponsorship - \$300+

Golf Tournament Hole Sponsorship - \$250

Golf Tournament winner prize - First place \$600, Second place \$400

Golf Lunch - \$2,500

DONATE AN AUCTION ITEM:

You can also support the Arizona Trucking Association Foundation by donating an auction prize. The annual auction is the biggest fundraiser for ATAF and helps support our sponsorship program. Popular raffle/auction items include experiences, gift baskets, and sports tickets. Your donation makes a difference. To make a donation, please email the Auction Chair, Shon Rasmussen at srasmussen@wvcgroup.com

We look forward to exploring these exciting opportunities with you.

If you have any questions or would like to discuss a custom sponsorship package, please contact Leslie at **602-850-6001** or lhensley@aztrucking.com.

